ORDER

Orders

Order / Rev:

103289

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Estimate:

2602

Flight Dates:

10/05/12 - 10/11/12

Original Date / Rev: Order Type:

06/21/12 / 10/01/12

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

National Media, Inc.

Buying Contact:

Billing Contact:

815 Slaters Ln.

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

NRCC-IE

A25-54

Demographic:

PLI2

Product Codes: Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	162	\$147,225.00	\$125,141,25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	162	\$147,225.00	\$125,141.25	0.00
Totals	162	\$147,225.00	\$125 141 25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,225.00
Market	100%	\$397,905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a Wakel	Jp w/Wagners						•		
	WAKE V	V/WAGNE	RS1										
	<u>Star</u>	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/0	01/12 1	10/07/12	F	2	\$400.00	0.00						

KSNV

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

	Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	E 1 KSNV	10/05/1	2 10/05/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5 - 6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE	W/WAGN	NRS1	WH 3-04 WAREO	7 W/ V V agricis								
	<u>Sta</u> Week: 10/	rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
				M-F 5-6a WakeUp	w/WagM	5-6a	M	:30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE	w/wagn	NRS1	M-F 5-6a WakeU	w/Wagners								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 10/ E 3 KSNV		10/14/12 2 10/09/12	M M-F 5-6a WakeUp	2 w/Wa0M	\$400.00 5-6a	0.00 -T	:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	_	0 04	•	.00	_	ψ+00.00£	0,00 11111	_	ψοσο.σο
		WWAGN		Mookdaya	Cnoto Maak	Data	Dating						
	Week: 10/	<u>rt Date</u> 08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
	E 4 KSNV	10/10/1	2 10/10/12	M-F 5-6a WakeUp	•	5-6a	W	:30	2	\$400.002	0,00 NM	2	\$800,00
	WAKE	w/wagn	NRS1	M-F 5-6a WakeUp	w/vvagners								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				:		
	Week: 10/		10/14/12	W	411-014	\$400.00	0.00	.20		0400 000	0.00 NR4		#B00.00
	E D KONV	10/11/1	2 10/11/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	T	:30	2	\$400.002	0.00 NM	2	\$800.00
		W/WAGN		·	_								
	<u>Sta</u> Week; 10/	<u>rt Date</u> 08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
	V			M-F 6-7a WakeUp	w/Wa@M	6-7a	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	MAKE	w/wagn	JRŠ2	M-F 6-7a WakeU	w/Wagners								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/		10/07/12	F	2	\$725.00	0.00			,			
	E 7 KSNV	10/08/1	2 10/08/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE	w/wagn	NRS2	·	•								
	<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
				M-F 6-7a WakeUp		6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	MAKE	W/WAGN	JD C2	M-F 6-7a WakeU	w/Wagners								
			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/	08/12	10/14/12	-T	2	\$725.00	0.00						
-	-E 9-KSNV	10/10/1	2 -10/10/1 2 -	-M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	W-=	:30	2-	\$725.001 [—]	0:00-NM	2	\$1,450:00
	WAKE	w/wagi	NRS2	WI-I O-1 a VVanco	www.agiicis								
	<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u>	Spots/Week 2	Rate	Rating 0,00						
	····			M-F 6-7a WakeUp		\$725,00 6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
				M-F 6-7a WakeU	_					·			
		W/WAGN .rt Date	NRS2 End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/		10/14/12	T-~-	2		0.00						
	E 11 KSNV	10/05/1	2 10/05/12	Today Show	CM	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/		10/07/12 2 10/08/12	Today Show	CM	\$900.00 658a-9am	0.00 M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
			_ 10/00/12	Today Show	OIVI	Jour-Jam	j-i	.00	-7	ψυσυ.υυ Ι	C.OU INIVI	-1	ψυ,μου.συ
	TODAY	SHW rt Date	End Date	Weekdays	Spote/Mask	Data	Rating						
	<u>اعد</u> /Week: 10		10/14/12	<u>vveekdays</u> M	Spots/Week 4	<u>Rate</u> \$900.00	0.00						
	E 13 KSNV				СМ	658a-9am	- T	:30	4	\$900.001	0.00 NM	4	\$3,600.00

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	3pots	Amount
			Today Show									
	Y SHW	S	/							•		
<u>St.</u> Week: 10	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> -T	Spots/Week 4	Rate	Rating						
E 14 KSNV			Today Show	CM ⁴	\$900.00 658a-9am	0.00 w	:30	4	\$900.001	0,00 NM	4	\$3,600.00
L 14 RORV	10/10/1	12 10/10/12	Today Show	OW	Q00a-3ajjj	**	.50	7	ψ300.001	0,00 14(4)	7	Ψ5,000.00
	Y SHW									1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	Today Chay	4	\$900.00	0.00	.00		#000 004	0.00.104		#0.000.00
E ID KONV	10/11/1	12 10/11/12	Today Show Today Show	CM	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODA	Y SHW		roddy Onon									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/14/12	T	4	\$900.00	0.00						
E 16 KSNV	10/06/1	12 10/06/12	News 3 Sunrise -		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
NW3 A	T SUNRI	SE	News 3 Sunrise S	DATUKDAT								
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	S-	2	\$375.00	0.00						
E 17 KSNV	10/06/1	12 10/06/12	Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATHE	RDAY TO	DAY	Saturday Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	4	\$625.00	0.00						
E 18 KSNV	10/07/1	2 10/07/12	News 3 Sunrise -	SUNDAM	6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
ADAIO C	N INDO W	WALES	News 3 Sunrise 9	SUNDAY								
	SUNRS W art Date	End Date	Weekdays	Spots/Week	Poto	Rating						
Week: 10		10/07/12	vveerdays	2	<u>Rate</u> \$375.00	0.00						
E 19 KSNV	10/07/1	2 10/07/12	Sunday Today	СМ	7a-8am	S	:30	. 2	\$500,002	0.00 NM	2	\$1,000.00
			Sunday Today									
SUN T		F., J. D.4.	Maralada.	04-0011-	D-1-	D-41						
<u>St.</u> Week: 10	art Date	<u>End Date</u> 10/07/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
			M-F Today Show	···	9-10a	F-~	:30	2	\$425,001	0.00 NM	2	\$850.00
	10.00.		M-F Today Show		5 100	·	.00	_	ψ 120,001	0.00 1400	_	Ψ000.00
TODA	Y SHW2											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	F	2	\$425.00	0.00	.00		# 10 F 00 1	0.00 144		*050.00
E Z1 - KSNV	10/08/1	2-10/08/42-	M-E Today Show M-F Today Show		.9-1⊍a- — -	M ¬ - ¬	:30 -	_ 2_	- \$425.001	– 0:00-NM -	2 -	\$850.00
TODA	r SHW2		With roday offow	.,								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	M	2	\$425.00	0.00						
E 22 KSNV	10/09/1	2 10/09/12	M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA	r SHW2		M-F Today Show	11								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/08/12	10/14/12	-T	2	\$425.00	0.00						
E 23 KSNV	10/10/1	2 10/10/12	M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	Y SHW2		M-F Today Show	II								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	M	2	\$425.00	0.00					•	
)			M-F Today Show	II 3rd HCM	9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show									
	SHW2	Final Date	Mankal	O	D-4-	Dati						
<u>St</u> Week: 10	art Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> ⊤	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 25 KSNV			<u>'</u>	CM [£]	ֆ425.00 10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00
	, 5, 50, 1			O/M	. Sail Hall	,	.00	_	ψ020.00 I	J.OO INW	4	φυσυ.υυ

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order#:

06825826

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code M-F Today Show		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today 4th Hour	111 -7411 1 1								
	SHW3			0 4 004 1	5.4	D. !!						
<u>Sta</u> Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV					10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	SHW3											
<u>Sta</u> Week: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV		10/09/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650. 00
	SHW3	E-1D-1-	We state -	On at Alta ala	Dete	D-40						
<u>Sta</u> Week: 10	art Date /08/12	End Date 10/14/12	Weekdays -∵	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show		10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
	SHW3	12 10/10/12	Today 4th Hour		104111 / 14111	,	100	_	* ***********************************		_	*******
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	W	2	\$325,00	0.00						
E 29 KSNV		12 10/11/12	M-F Today Show Today 4th Hour	III4thKBM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
	SHW3			0 1 651 1	D-1-	D - U						
<u>St</u> : Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray	СМ	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	AEL RAY		Rachael Ray									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10 E 31 KSNV		10/07/12	·	CM 2	\$325.00 11am-12pm	0.00 M	:30	2	\$325.001	0.00 NM	2	\$650.00
	AEL RAY		Rachael Ray	0141	Train repin	1-1	.00	-	ψ020.001	0.00 11111	_	4350.00
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week; 10		10/14/12	M	2	\$325.00	0.00						
			Rachael Ray Rachael Ray	СМ	11am-12pm	-T~	;30	2	\$325.001	0.00 NM	2	\$650.00
	AEL RAY		Mookdaya	Smoto Milania	Poto	Dating						
<u>ئة.</u> Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$325,00	Rating 0.00						
- E 33 -KSNV	_10/10/1	1-2- 10/10/12-	-Rachael Ray	CM	1-1am-12pm	W	:30 —	2_	-\$325,001 -	··-0.00 NM	2-	\$650,00
DACH.	AEL RAY		Rachael Ray									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	W	2		0.00						
E34 KSNV	10/11/1	12 10/11/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650,00
RACH	AEL RAY		·									
	art Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0,00						
Week: 10			The Agenda 1236		1230-1p	F	:30	1	\$325,001	0.00 NM	1	\$325.00
			The Agenda 123		1200 Ip	•	.00		4020,00	5.00 11	•	4 0-0.00
	3 AT NC art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	F	1	\$325.00	0.00						
			The Agenda 1230 The Agenda 123		1230-1p	M	:30	1	\$325,001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON		•								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	M	1	\$325.00	0.00	.00		#20F 004	O CO NE	4	ድ ያባር ሲ ሳ
E37 KSNV	10/09/	12 10/09/12		СМ	1230-1p	-7	:30	1	\$325.001	0,00 NM	1	\$325.00

KSNV

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NRCC-IE

Alt Order #:

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NRCC IE 2012

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Estimate:

NEWS 3 AT NOON Saft Date End Date Meekdays SootsWeek Fate Soots	Ln Ch	Start	End			Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
New Start Noon				•	•								
Septimizer 1908/12 10/4/12 1-1	NEWS	3 AT NO	ON	The Ligerian 14	- Vp						_		
E38 KSNV 101/01/2 101/01/2						,							
NEWS 3 AT Note Start Date				· · · · · · · · · · · · · · · · · · ·						4005.054	0.00.1114		****
March Marc	E 38 KSNV	10/10/1	12 10/10/12	•	•	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
Section Continue	NEWS	3 AT NO	ON	The Agenda 12	оорт								
E38 KSNV 1011/12 1011/12 The Agenda 1230 m	Sta	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
The Agenda 1250pm The													
NewS 3 AT NOON Start Date End Date Weekdays Sols Meek Rate Sols Meek Rate Sols Meek	E 39 KSNV	10/11/1	12 10/11/12	•	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
Signt Date End Date Meek 10091/2 10141/12	NEWS	3 AT NO	ON	Tile Agenua 12.	oopni						1		
E40 KSNV 0/06/12 10/06/12 10/06/12 News 3 Today - SATURDM Sam-S00.ml				<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
News 3 Today - SAT				T		\$325.00	0.00						
New Start Date End Date Week August Spots	E40 KSNV	10/06/1	2 10/06/12			9am-930am	\$-	:30	1	\$500.001	0.00 NM	1	\$500.00
Start Date End Date Weekdary Spots/Week Rate Spots	NEWS	3 [°] TDY-W	KND	News 3 Today -	SAT								
March 10071/12 10107/12 1				<u>Weekdays</u>	Spots/Week	Rate	Rating						
Chris Maththews SUN 9:30am Chris Maththews Sun 9:30am Start Date Start Date Chris Maththews Sun 9:30am Start Date Start D			10/07/12	s-	1								
Christ MATTHEWS Spot Date Meek days Spot Neek Rate Rating O.00	E41 KSNV	10/07/1	2 10/07/12			9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week	CHDIC	MATTHE	EW6	Chris Matthews	SUN 9:30am								
March 1001/12 1010/1				Weekdays	Spots/Week	Rate	Rating						
DR					1								
DR, PHIL Start Date End Date Weekdays Spots/Week Rate Rating	E 42 KSNV	10/05/1	2 10/05/12	Dr. Phil	СМ	3-4p	·F	:30	2	\$450.001	0.00 NM	2	\$900.00
Start Date House	DD DI			Dr Phil						•			
Meek: 10/01/12 10/07/12 F 2			End Date	Weekdays	Snots/Misek	Poto	Poting					•	
E 43 KSNV 10/08/12 10/08/12 10/08/12 Dr. Phil CM 3-4p M :30 2 \$450.001 0.00 NM 2 \$900.00													
DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Dr. Phil Dr. Phil Dr. Phil Start Date Meekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Spots/Week Spots/Wee	E 43 KSNV	10/08/1	2 10/08/12	Dr. Phil	СМ		M	:30	2	\$450.001	0.00 NM	2	\$900.00
Start Date Hole Week 10/08/12 10/14/12 New Yeek New Yeek 10/14/12 New Yeek New				Dr Phll									
Week: 10/08/12 10/14/12 M 2 \$450.00 0.00			End Data	Mackdaya	Conto (Man)	Dete	Detina						
E 44 KSNV 10/09/12 10/09/12 Dr. Phil Dr													
Dr. Phil Start Date End Date Weekdays Spots/Week Rate Rating				Dr. Phil		•	·	:30	2	\$450.001	0.00 NM	2	\$900.00
Start Date End Date Weekdays Spots/Week Rate S450.00 0.00				Dr Phil		•							*
Week: 10/08/12 10/14/12 -T 2 \$450.00 0.00 E 45-KSNV- 10/10/12 10/10/12 Dr. Phil Dr. Phil W			F., d Dt.	1051-1	0 1 552 1	5 .	5						
E 45 KSNV - 10/10/12													
Dr. Phil Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date Dr. Phil CM 3-4p T :30 2 \$450.00 0.00				<u> </u>				30 -	- 2	-\$450-001	- 0:00-NM	2	sana na -
Start Date End Date Weekdays Spots/Week Rate Rating	_ ,		_ ,,,,,,,		5	Ψ,,μ		.00	-	Ψ100.001	0.00 14141	_	Ψ500.00
Week: 10/08/12 10/14/12 W 2 \$450.00 0.00 E 46 KSNV 10/11/12 10/11/12 10/11/12 Dr. Phil Dr Phil CM 3-4p T :30 2 \$450.001 0.00 NM 2 \$900.00 DR. PHIL Start Date Week: 10/08/12 10/14/12 End Date 10/14/12 Weekdays Spots/Week Rate 2 \$450.00 0.00 Rating Phil Phil Rating Phil Rating Phil Rating Phil Rating Phil Rating Phil Phil Rating Phil Rating Phil Rating Phil Rating Phil Rating Phil Phil Rating Phil Phil Phil Phil Phil Phil Phil Phil													
E 46 KSNV 10/11/12 10/11/12 Dr. Phil						· · · · · · · · · · · · · · · · · · ·							
Dr Phil DR. PHIL Start Date Week: 10/08/12 10/14/12T 2 \$450.00 0.00 E 47 KSNV 10/05/12 10/05/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pmF :30 1 \$725.001 0.00 NM 1 \$725.00 NEWS 3 Start Date Week: 10/01/12 10/07/12 10/07/12F 1 \$725.00 0.00 E 48 KSNV 10/08/12 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM 4-5pmF :30 1 \$725.00 PM) NEWS 3 Start Date Weekdays Spots/Week Rate Rating						*		-30		\$450.004	0.00 NM	2	ቀስበስ በበ
Start Date End Date Weekdays Spots/Week Rate Rating	L-10 NOIV	10/11/1	2 10/11/12		OW	J-4p		.50	2	φ 4 50,00 Ι	0.00 NIVI	2	φ900,00
Week: 10/08/12 10/14/12 T 2 \$450.00 0.00 E 47 KSNV 10/05/12 10/05/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pmF F :30 1 \$725.001 0.00 NM 1 \$725.00 NEWS 3	DR. PH	IIL											
E 47 KSNV 10/05/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM											1		
4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date Week: 10/01/12 10/07/12 10/07/12 10/07/12 10/07/12 10/08/1				`				.00		#70F 004	0.00.104		AT05.00
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 F 1 \$725.00 0.00 E 48 KSNV 10/08/12 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M :30 1 \$725.001 0.00 NM 1 \$725.00 NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M 1 \$725.00 0.00	E4/ KONV	10/05/1	2 10/05/12			•	•	:30	1	\$725.001	U.00 NM	1	\$725.00
Week: 10/01/12 10/07/12 F 1 \$725.00 0.00 E 48 KSNV 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M 30 1 \$725.00 1 0.00 NM 1 \$725.00 NEWS 3 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M 1 \$725.00 0.00	NEWS	3			,	(00) 0.0	·,						
E 48 KSNV 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M :30 1 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M 1 \$725.00 0.00					Spots/Week	•							
4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12 M 1 \$725.00 0.00					1				,	AHC - C - :			_
NEWS 3 <u>Start Date </u>	⊏48 KSNV	10/08/1	2 10/08/12		•	•		:30	1	\$725.001	0. 00 NM	1	\$725.00
Week: 10/08/12 10/14/12 M 1 \$725.00 0.00	NEWS	3		W IN INCARA (II	ioui)	(T.OU FIVE).U	O 1 IVI)						
					Spots/Week		Rating						
E 49 KSNV 10/09/12 10/09/12 CM 4-5pm -T :30 1 \$725.001 0.00 NM 1 \$725.00				M	1								
	⊨49 KSNV	10/09/1	2 10/09/12		CM	4-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00

Print Date: 10/02/12 08:35:57 Page 6 of 9

KSNV

Order / Rev:

103289

10/05/12 - 10/11/12

Advertiser:

NRCC-IE

Alt Order#: Flight Dates: 06825826

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch Start End		Start/End Ti	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
NEWS 3	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	(4:30 PM-5:00	PM)					
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
E 50 KSNV 10/10/12 10/10/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:30 PM-5:00	W D PM)	:30	1 \$725.001	0.00 NM	1	\$725.00
NEWS 3 Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/08/12 10/14/12 E 51 KSNV 10/11/12 10/11/12		\$725.00 4-5pm (4:30 PM-5:00	0,00 T	:30	1 \$725.001	0.00 NM	1	\$725,00
NEWS 3 Start Date End Date	Weekdays Spots/Week	•	Rating					
Week: 10/08/12 10/14/12 E 52 KSNV 10/05/12 10/05/12	M-F Early News CM	\$725.00 5-630p	0.00 F	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS 3	M-F Early News							
Start Date End Date Week: 10/01/12 10/07/12 E 53 KSNV 10/08/12 10/08/12		Rate \$1,200.00 5-630p	Rating 0.00 M	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS 3	M-F Early News	3-000p		.50	3 φ1,200.001	O.OO MINI	3	\$3,800.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spots/Week</u> M 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 54 KSNV 10/09/12 10/09/12 NEWS 3	M-F Early News CM M-F Early News	5-630p	-T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 55 KSNV 10/10/12 10/10/12		5-630p	W	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS 3 <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating					
E 56 KSNV 10/11/12 10/11/12		\$1,200.00 5-630p	0.00 T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS 3 <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12 10/14/12 E57 KSNV—10/05/12-10/05/12		\$1,200.00 630=7pm -	0.00 —- ——————————————————————————————————	:30	1 · \$1,300.00·1	- 0:00 NM	1	\$1,300.00 ⁻
JEOPARDY	M-F Jeopardy	Dete	Parlin a					
Start Date Week: 10/01/12	Weekdays Spots/WeekF 1 M-F Jeopardy CM	Rate \$1,300.00 630-7pm	Rating 0.00 M	:30	1 \$1 ,300.001	0.00 NM	1	\$1,300.00
JEOPARDY	M-F Jeopardy	000 Tp		.00	1 \$1,000.001	0.00 MM	'	Ψ1,000.00
Start Date End Date Week: 10/08/12 10/14/12		\$1,300.00	Rating 0.00					
E 59 KSNV 10/09/12 10/09/12 JEOPARDY	M-F Jeopardy CM M-F Jeopardy	630-7pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 60 KSNV 10/10/12 10/10/12	M-F Jeopardy CM M-F Jeopardy	630-7pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY <u>Start Date</u> <u>End Date</u> 10/10/12	Weekdays Spots/Week		Rating					
Week: 10/08/12 10/14/12 E 61 KSNV 10/11/12 10/11/12	CM	\$1,300.00 M-SA 8-11p /	0.00 SUNT	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Jeopardy in PRIM Jeopardy in Prime									_
JEOPA										_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/ E 62 KSNV		10/14/12	M E Whool	CM	\$1,300.00 7-730pm	0.00	:30		\$1,300.001	0.00 NM	4	#4 200 00
LOZ KONV	10/00/1/	2 10/03/12	M-F Wheel of For		7-730pm	~~	.30	'	φ1,300.001	U.UU INIVI	ı	\$1,300.00
	FORTN											
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u>	Spots/Week		<u>Rating</u> 0.00						
E 63 KSNV			·	CM	\$1,300.00 7-730pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
200 10111	10/00/11		M-F Wheel of For		7 700pm		,50		Ψ1,000.001	0.00 14(4)	'	Ψ1,500.00
	FORTN											
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdaγs</u> M	Spots/Week	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
E64 KSNV				СМ	7-730pm		:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of For	tune				·	* .,	3		41,000.00
	FORTNI		Ma akdaya	C4-7411-	D-4-	Deter						
<u>5ta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdaγs</u> ⊤	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00						
E65 KSNV			M-F Wheel	СМ	7-730pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of For	tune	·				, ,,			+ 1,000.00
	FORTNI		10/o okal	O4-0011	D-1-	D - 4'						
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdaγs</u> w	Spots/Week 1	<u>Rate</u> \$1.300.00	<u>Rating</u> 0,00						
E 66 KSNV			Wheel of Fortune		<u> </u>	/ SUNT	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
		_	Wheel in Prime		·							* . ,
	FORTNI rt Date	End Date	Weekdays	Spots/Week	Boto	Patina						
Week: 10/		10/14/12	<u>vveerdays</u> T	<u>apols/week</u>	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
E 67 KSNV	10/06/12	2 10/06/12	News 3 Live in Pri	me CM	7 -1 0pm	S-	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS:	9		News 3 In Prime									
	о rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S-	1	\$425.00	0.00						
E 68 KSNV	10/06/12	2 10/06/12	SIGN ON-SIGN O	FF CM	5a-459a	S-	:30	2	\$525.001	0.00 NM	2	\$1,050.00
JEOP/W	VMEEL		ROS		(9:30 PM-10	:30 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	s-	2	\$525.00	0.00						
- E 69 -KSNV-	10/08/12	210/08/12 -	-Mon PR-8-10p		-8 - 10pm	M	÷30-	· 1·	\$4,000.001-	- 0.00 NM	1-	- \$4,000.00
THE VC	DICE		Monday Prime 8-1	10pm								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1	\$4,000.00	0.00						
E70 KSNV	10/10/12	2 10/10/12	Wed PR 9-10p	CM	9-10pm	W	:30	1	\$3,000.002	0,00 NM	1	\$3,000.00
L&O:SV	'U		Wednesday Prime	9-TOPM								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/14/12	W		\$3,000.00	0.00						
E71 KSNV	10/10/12	2 10/10/12	Wed PR 10-11p Wednesday Prime	CM - 10-11pm	10-11pm	W	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
CHICAG	O FIRE		VVOUIDOUAY FIIIII	2 10-11pm								
		End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/14/12	W		\$3,200.00	0.00	.00		A4 700 000	0.00 1:2		A
E72 KSNV	10/05/12	2 10/05/12	Fri PR 8-9p Friday Prime 8-9p	CM m	8-9pm	F	:30	1	\$1,700.002	0.00 NM	1	\$1,700.00
WHO A	RE YOU?	>										
		End Date		Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F		\$1,700.00	0.00			#0.000.00 t	0.00.111		40 222
E 73 KSNV	10/05/12	2 10/05/12		СМ	9-10pm	F	:30	7	\$3,000.001	0.00 NM	1	\$3,000.00

KSNV

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Order / Rev; Alt Order #:

Flight Dates:

103289

06825826

10/05/12 - 10/11/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len S	oots Rate Pri	Rtg Type Sp	ots	Amount
		Friday Prime 9-1	0pm							
GRIMM-NBC	=									
<u>Start Da</u> Week: 10/01/1:		<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00					
E74 KSNV 10/		Sat PR 9-10p Saturday Prime	CM 9-10pm	9-10pm	S-	:30	1 \$800.001	0.00 NM	1	\$800.00
PRIME-SAT	-NBC									
<u>Start Da</u> Week: 10/01/1:	2 10/07/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					
E 75 KSNV 10/		Sat PR 10-11p Saturday Prime	C M 10-11pm	10-11pm	S-	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
L&O SVU-S/										
<u>Start Da</u> Week: 10/01/12	2 10/07/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
FTBL NITE A		NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
Start Da		Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12		S	1	\$2,500.00	0.00					
E 77 KSNV 10/0	07/12 10/07/12	NFL Football NFL Football	CM	1P-9PM	S	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
NBC SUN-F										
<u>Start Da</u> Week: 10/01/12		<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$10,000.00	Rating 0.00					
E 78 KSNV 10/0	07/12 10/07/12	News 3 Live in Prime		7-10pm	s	:30	2 \$1,600.002	0.00 NM	2	\$3,200.00
NWS3 LVE-I	PRIME	1404000 1111 111110						i		
<u>Start Da</u> Week: 10/01/12	10/07/12	Weekdays S		<u>Rate</u> \$1,600.00	Rating 0.00					
E 79 KSNV 10/0		M-F News 3 at El M-F News 3 at E		11pm-1135p	mF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
Start Da Week: 10/01/12	te <u>End Date</u>	Weekdays F	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
		M-F News 3 at El M-F News 3 at E	even CM	11pm-1135p	m M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT		NAT Lud								
Week: 10/08/12		Weekdays M		<u>Rate</u> \$1,200.00	Rating 0.00					
E 81 _ KSNV _ 10/0	10/09/12	M-F-News-3 at El M-F News 3 at El		1-1 pm-1135 p	mT	:30	1 -\$1;200.001	- 0.00 NM -	- 1	- \$1,200.00
NEWS 3 AT	11									
<u>Start Dat</u> Week: 10/08/12		<u>Weekdays</u> -T	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
E 82 KSNV 10/1	0/12 10/10/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	mW~	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT	11	WI-I NEWS J at L	ieven							
<u>Start Dat</u> Week: 10/08/12		<u>Weekdays</u> ~~₩	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
E 83 KSNV 10/1	1/12 10/11/12	M-F News 3 at Ele M-F News 3 at Ele	even CM	11pm-1135p		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT								Ì		
<u>Start Dat</u> Week: 10/08/12		<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
		Sa-Su News 3 at	ElevenCM	11pm-1135p		:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
WKD2 NWS-	AT 11	Sa-Su News 3 at	⊏ieven					1		
<u>Start Dat</u> Week: 10/01/12	e End Date	Weekdays S-	Spots/Week 2	<u>Rate</u> \$1,100.00	Rating 0.00					
**OOK. 10/01/12										

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End 1	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show Tonight Show	ν								
TONI	TE SHW		Tonight Show									
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		•
Week: 1	10/01/12	10/07/12	F	2	\$500.00	0.00						
		12 10/08/12	The Tonight Show	v CM	1135p-1237	а м	- :30	2	\$500.001	0.00 NM	2	\$1,000.00
	TE SHW									I		
_	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating				i		
_	10/08/12	10/14/12		2	\$500.00	0.00						
E87 KSN	V 10/09/	12 10/09/12	The Tonight Show	v CM	1135p-1237	a -T	- :30	2	\$500.001	0.00 NM	2	\$1,000.00
TONI	TE SHW		Tonight Show									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	10/08/12	10/14/12	-T	2	\$500.00	0.00						
E88 KSN	V 10/10/	12 10/10/12	The Tonight Show	v CM	1135p-1237	aW	- :30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show							•		
	TE SHW											
	Start Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
	10/08/12	10/14/12		2	\$500.00	0.00					_	
E89 KSN	V 10/11/	12 10/11/12	•	v CM	1135p-1237	aT	:30	2	\$500.001	0.00 N M	2	\$1,000.00
TON	TE SHW		Tonight Show									
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/08/12	10/14/12	T	2	\$500.00	0.00						
E 90 KSN	V 10/06/	12 10/06/12	Saturday Night Li	ve CM	1130pm-1:0	2am5-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
			Saturday Night Li	ve								
	NITE LIVE											
<u>S</u> Week: 1	Start Date	<u>End Date</u> 10/07/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
-		12 10/07/12	Sports Night in La			1200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
LOT NOW	10/0//	12 10/0/1712	Sports Night in La	•	Out 1150p-	12004	.50	'	φ 4 00,001	0.00 14141	'	φ 4 00.00
SPORT NT-L VGS			,	- 3								
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1	10/01/12	10/07/12	S	. 1	\$400.00	0.00						
										Totals	162	\$147,225.00